

Week	Network	Time	Content Type	Copy	Notes
WEEK 1				WEEK 1: Monday, July 31	
	Twitter	9:30 AM	Flyer	We hope y'all are ready for our back to school bash at the 1451 pool on August 2nd!	Flyer graphic will be attached
		12:00 PM	Microblog post	#YouKnowYoureCaribbean/When your regular tone of voice is a yell	
		3:00 PM	Poll	How do you say "plantain"?	Options will be plantIN & plantANE
		5:30 PM	Flyer	You don't want to miss the first Caribbean party of the semester! Meet us on August 2nd at 1451's pool!	Flyer graphic will be attached
		7:00 PM	Microblog post	Meet us and other UNT student organizations at the organization fair tomorrow!	
	Facebook	12:30 PM	Text post	If you want to UNT or are a DFW carib that is interested in meeting young caribs, send us a message; we have a great opportunity for you!	A graphic about our mentoring/ambassador program will be attached
		3:15 PM	Text post	We will be hosting a Caribbean culture fair next month and will feature foods from popular Caribbean restaurants in the DFW. If you or your company are interested in being featured, send us a message!	
	Instagram	9:00 AM	Photo post	This is probably how you feel right now, but the weekend will be here soon so let's get to work!	A photo of a person at work thinking about Carib!
		4:45 PM	Text post (story)	Fun fact: Only 2% of Caribbean islands are inhabited	
				WEEK 1: Tuesday, July 31	
	Twitter	9:30 AM	Quote retweet (poll)	It's the last day to vote	Use Monday's poll
		12:00 PM	Flyer	We're gonna have free food and drinks at 1451's pool on August 2nd for our #Back2SchoolBash	Flyer graphic will be attached
		3:00 PM	Microblog post	#UNTCaribs da best Caribs	
		7:00 PM	Flyer	Y'all KNOW Caribbean people love to party! Join CSA for our first party of the semester on August 2nd!	Flyer graphic will be attached
	Facebook	12:30 PM	Text post	Caribbean people love to party! Join us at our #Back2SchoolBash to mix and mingle with our exec board and potential members before the semester begins.	Flyer graphic will be attached
	Instagram	12:00 PM	Photo (story)	Our #Back2SchoolBash is going to be LIVE! Hope to see y'all there	Flyer graphic will be used
		4:45 PM	Boomerang (story)	Look at our executive board putting together some of the party decorations!	
				WEEK 1: Wednesday, August 1	
	Twitter	9:30 AM	Microblog post	#CaribbeanPopDefDef like	Message about Caribbean people will be attached
		12:00 PM	Microblog post	New din a party you DONT want to miss, come to 1451's pool on August 2nd to meet DFW Caribs and other Caribbean students while enjoying free food and drinks!	Flyer graphic will be attached
		3:00 PM	Poll	What type of Caribbean music do you prefer?	Options will be 'bass', 'dancehall', 'reggae', and 'other'
		5:30 PM	Microblog post	We're looking for somebody to lead a dance group for the fall semester, email untsca2@gmail.com and tell us why you should be our next dance coordinator!	
		7:00 PM	Microblog post	CSA's #Back2SchoolBash is the party EVERYBODY will want to be at!	Gift of Caribbean dancing
	Facebook	12:30 PM	Photo post	Join us for THE Caribbean student and DFW carib meet-up of the semester!	Flyer graphic will be attached
		3:15 PM	Text post	If you are a Carib living in the DFW area and are interested in mentoring a group of amazing students, send us a message!	
	Instagram	9:00 AM	Photo post	Come to our #Back2SchoolBash on August 2nd at 1451's pool!	Flyer graphic will be attached
		4:45 PM	Photo (story)	#Back2SchoolBash	Flyer graphic will be used
				WEEK 1: Thursday, August 2	
	Twitter	9:30 AM	Quote retweet (poll)	Today is the last day to vote and tell us your favorite Caribbean music genre	Use Wednesday's poll
		12:00 PM	Microblog post	#Back2SchoolBash	Flyer graphic will be attached
		3:00 PM	Microblog post	We need somebody to be our dance coordinator for the year, email untsca2@gmail.com to apply!	Gift of somebody dancing will be attached
		7:00 PM	Microblog post	At this time, in two weeks, we'll be at our #Back2SchoolBash, hope to see y'all there!	Flyer graphic will be attached
	Facebook	12:30 PM	Text post	If you would like to donate to our organization, DM us for more information on how to do that!	
		3:15 PM	Text post	What do you think we should talk about or do in some of our meetings this year? Comment some of your ideas below.	
	Instagram	9:00 AM	Photo post	#TBT to the last party CSA threw 3 years ago, are y'all ready for our big comeback?!	Photograph from party
				WEEK 1: Friday, August 3	
	Twitter	9:30 AM	Microblog post	We hope y'all are ready to PARTY!	Flyer graphic will be attached
		12:00 PM	Microblog post	Let us know what or who you guys want to see during the semester at our CSA meetings, we want to hear from you!	
		3:00 PM	Microblog post	Follow us on Instagram (unt_csa) to see pictures from our events!	
		5:30 PM	Microblog post	Tweet us what your plans are for the weekend!	
		7:00 PM	Microblog post	We heard that UNT caribs know how to party, you better prove it at our #Back2SchoolBash	Flyer graphic will be attached
	Facebook	12:30 PM	Text post	If you want to help young Caribbean students in the DFW area to achieve more while in college, message us for more information on how to become a CSA mentor!	
		5:15 PM	Text post	Cheers to the weekend! Comment below what you're doing to kick-off your weekend.	
	Instagram	7:30 AM	Text post (story)	Look at our poll results about how you guys say "plantain"!	Screenshot with the results
		9:45 AM	Text post (story)	These are the second weekly poll results about your favorite Caribbean music genres!	Screenshot with the results
		12:30 PM	Text post (story)	It's the weekend!	Fun, happy gifs will surround the text
		2:15 PM	Photo post	Meet us by the pool for our first party of the semester at 1451 on August 2nd! There will be FREE Caribbean food and drinks and we will have great flocks, #dancehall, and reggae music!	Flyer graphic will be attached
				WEEK 1: Saturday, August 4	
	Twitter	9:30 AM	Microblog post	What's your favorite #SecaMusic song?	
		12:00 PM	Microblog post	While you have some time this weekend, think about what you want to see from CSA this semester and DM them to us!	
		3:00 PM	Microblog post	It's a party! #Back2SchoolBash	Flyer graphic will be attached
	Facebook	12:30 PM	Text post	Become a CSA mentor for young DFW caribs! Send us a message for more information.	
		3:15 PM	Photo post	Look at how much our organization has grown over the years! What was your favorite part about CSA?	A photo from a previous meeting will be attached
	Instagram	7:30 AM	Photo (story)	We hope you guys already started planning your outfits for our party!	Flyer graphic will be used
				WEEK 1: Sunday, August 5	
	Twitter	12:30 PM	Microblog post	What #Caribbean islands have you visited? Many of our members have visited #TheBahamas & #Jamaica	
	Facebook	12:00 PM	Text post	We're hosting a Caribbean culture fair next month and are featuring foods from popular Caribbean restaurants in the DFW. If you or your company are interested in being featured, send us a message!	
	Instagram	12:30 PM	Photo	Look at our party menu! #Back2SchoolBash	Photo of the party menu