

Fotolanthropy YouTube Script

Video	Audio
<p>Fade in: Fotolanthropy logo over white background Hold for 5 seconds Fade out <i>(TOTAL 9 SECONDS)</i></p>	<p>Fade in: Shadowlands by Purple Planet Music Becomes quiet background music for everybody's speaking</p>
<p>Fade in, Wide frame, pan to two people (mother and father) sitting on a living room couch. They are close to each other and the father has his left hand on her shoulder. The room is well lit with soft, natural lighting. Their names are displayed in the bottom right-third of the screen. <i>(TOTAL 12 SECONDS)</i></p>	<p>Mother: About two years ago our son, Julian, was diagnosed with Amyotrophic Lateral Sclerosis. ALS is a neurodegenerative disease that affects nerve cells in the brain and spinal cord.</p>
<p>Mid shot- Cut to a video of a boy at a desk in school; he looks stressed. Full shot: The shot pans to his teacher looking at him very concerned. <i>(TOTAL 11 SECONDS)</i></p>	<p>Father (V/O): His teacher contacted us to let us know that he was having hearing trouble in class and advised that we should take him for some test. And to be completely honest with you, we were not expecting the diagnosis.</p>
<p>Fade to text on a white background. "Within two weeks of his diagnosis, Julian completely lost his hearing and started to lose his eyesight" <i>(TOTAL 10 SECONDS) 42 seconds</i></p>	<p>Music becomes louder then becomes quiet background music for everybody's speaking</p>
<p>Close up #1-Zooms to their hands. The father has now taken his wife's hands into his own. <i>(TOTAL 10 SECONDS) 52 seconds</i></p>	<p>Mother: As sad as it was to know that our son was battling this disease, we knew that we needed to create something that would last forever for him and for us and that thing was memories.</p>
<p>Fade to text on a white background. "Memories" – hold for 5 seconds Fade beneath "memories" "That's what we specialize in."</p>	

<p><i>(TOTAL 15 SECONDS) 1:07 minutes</i></p>	
<p>Full shot: Founder is picking up her camera equipment from her office table. She then assembles one of</p> <p><i>(TOTAL 11 SECONDS) 1:18 minutes</i></p>	<p>Founder (V/O): I combined my love for videography with my passion for helping others and that’s how I founded Fotalanthropy. This non-profit is a way to share powerful stories of strength and resilience.</p>
<p>Wide shot: Pan of children playing in bouncing castle, cuts to a pan of the entire party in family backyard (slow motion, soft natural lighting)</p> <p><i>(TOTAL 10 SECONDS) 1:28</i></p>	<p>Founder (V/O): We have worked with nearly 100 families and individuals to share their stories. Each one is unique and important to us and Julian’s is no different.</p>
<p>Full shot: The founder recording video footage of the party. Close up #2-Then zooms in to the LCD screen of the camera (slow motion, soft natural lighting)</p> <p><i>(TOTAL 15 SECOND)</i></p>	<p>For Julian’s family we recorded his last big party while he was able to still see and enjoy it. We also shot some photographs of him with his friends and family. That gave them the opportunity to have professional quality photos and videos to last a lifetime without paying for it.</p>
<p>Full shot- Julian is smiling and playing with other children in the backyard party. (slow motion, soft natural lighting)</p> <p><i>(TOTAL 11 SECONDS)</i></p>	<p>This also gave us an opportunity to share somebody else’s story. You never know who may be going through a similar situation and may find inspiration or power through a story that we have told.</p>
<p>Wide shot- Cut to the red carpet event. Everybody is filing into the auditorium to watch the film.</p> <p><i>(TOTAL 6 SECONDS) 2:00</i></p>	<p>Every year we make a short documentary consisting of five of our most impactful stories and we share them at our red carpet event.</p>
<p>Mid shot - A donor outside of the auditorium</p> <p><i>(TOTAL 15 SECONDS) 2:15</i></p>	<p>I attend their red carpet event every year and I cry every single time even when I say I won’t! * pauses to chuckle*</p> <p>The stories are just so empowering. Watching their documentaries make me feel so aware of what is happening around me and pushes me to help others.</p>
<p>Full shot- Fades to Julian’s parents are on the couch from earlier in the video.</p>	<p>Knowing that our son’s story is inspiring to others makes us feel so happy. We are eternally thankful for Fotalanthropy because they gave us a copy of our</p>

<p><i>(TOTAL 20 SECONDS)</i></p>	<p>memories that we can watch again and again and they told our son's life story in a way that other could relate to.</p>
<p>Fades to a white screen, the text then fades in by paragraph. "The proceeds from the ticket sales for our red carpet event goes towards producing great stories, like Julian's." "Purchase tickets for this year's red carpet event on our website fotolanthropy.com" Text then fades away <i>(TOTAL 20 SECONDS) 3:00</i></p>	<p>Music continues then fades out slowly</p>