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ALIV Pushes for Increased Accessibility for the Disabled Community through ALIV Connect

The fully Bahamian-owned telecommunications company developed partnerships with disability-focused organizations to increase opportunities for the underrepresented community

Nassau, The Bahamas (May 26, 2022) – Today, ALIV launched its ALIV Connect initiative which focuses on creating an equitable, inclusive and accessible Bahamas for the disabled community. By strategically leveraging ALIV's core business—specifically technology, ALIV is able to develop tangible opportunities for underrepresented communities. Long-term, ALIV aims to increase awareness and sensitivity within the wider community, while creating job opportunities and full retail accessibility within our stores.

"By using our powerful network and leading technology, ALIV encourages local inclusivity for underrepresented communities through active engagement with civic groups and government leaders," said ALIV Senior Director of Commercial Amber Carey. "ALIV led the digital transformation in The Bahamas when we launched five years ago. By providing technology and other connectivity services, ALIV empowers our community and provides an elevated platform for awareness thus assisting in closing the digital divide."

ALIV leadership met with the Minister of Social Services, Hon. Obie Wilchcombe and Minister of Education and Technical and Vocational Training, Hon. Glenys Hanna-Martin to discuss opportunities for further expansion into existing disability-focused initiatives.

ALIV identified nearly ten 'Connect Partners' to support including Special Olympics Bahamas, who will compete internationally this June. ALIV made substantial monetary donations to support the Connect Partners' immediate needs and provided mobile connectivity products like MiFi devices, laptops and tablets. By partnering, ALIV will connect each organization to new opportunities and assist in achieving pre-existing goals.

"Throughout the past five years, community impact continues to be our guiding light," said ALIV CEO John Gomez. "ALIV is 100% Bahamian-owned, so meaningful community impact throughout the country is paramount. At ALIV, we connect the previously disconnected by dedicating our time and resources, especially to those in underrepresented communities. In addition to our monetary and in-kind donations, I was especially proud to have each of our business departments represented at our volunteer day at Stapledon School."



ALIV also performed audits within each of its retail locations and plans to make changes within the upcoming year to make the stores more accessible. To stay up-to-date ALIV's latest community updates, follow ALIV on Facebook (omyAliv), Instagram (old:omyAliv) and Twitter (obe_aliv).

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ABOUT ALIV

ALIV led the Bahamian cellular revolution when it entered the market in 2016. Today, ALIV is the only 100% Bahamian-owned telecommunications company. ALIV encourages Bahamians to believe in best by providing a next-generation LTE network that connects them when it matters most. As a true digital lifestyle partner, ALIV's groundbreaking pre- and post-paid consumer plans, exemplary customer care and meaningful community engagement introduce customers to a truly unprecedented experience.